



EEN VAKANTIEHUISJE KOPEN.NL



Welcome to www.eenvakantiehuisjekopen.nl, the Dutch website for seekers and owners of holiday property, second homes, mobile homes and other recreational real estate. We reach thousands of interested people every day via our website and via our fast-growing social media network. On this media card you can read how to bring your properties and organization to the attention of your Dutch target group.

120.000+
UNIQUE VISITORS

More than 120,000 people visit our website and social media groups every year

10.000+
FOLLOWERS

Through our groups and pages on social media we reach more than 10,000 followers every day

10.000+
HOLIDAY HOMES

Every year more than 10.000 holiday homes are advertised on our website and social media groups

PART OF ONASSIS VOF



With a presentation on www.eenvakantiehuisjekopen.nl you not only reach your target group, you literally become part of it. Come in direct contact with your prospects.

DISPLAY ADVERTISING

BE VISIBLE

Banners and display ads are still very effective when it comes to increasing brand awareness and the findability of your website in search engines. On this page you will find the different positions and formats we offer.

Rules and characteristics

- Advertising on a monthly base
- based on availability
- Formats: .Jpeg, .GIF, .SWF
- Direct link to your website
- No carousel, your banner is always displayed



POSITIONS AND PRICES

Homepage

Position 1:

Format 728 x 90 pixels

Price per month **€ 459.00** (excl. VAT)

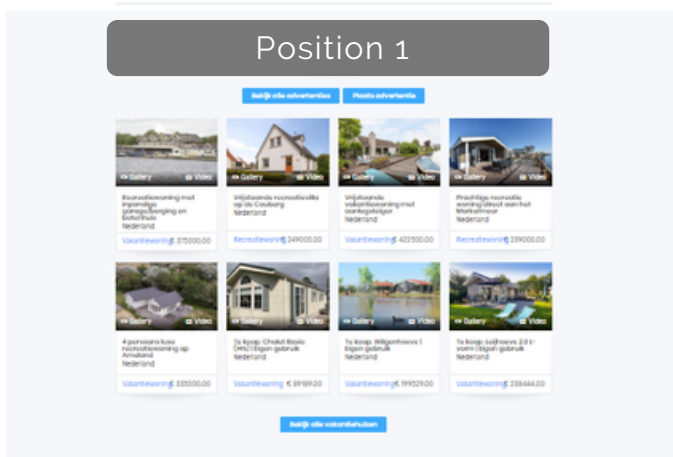
Position 2:

Format 468 x 60 pixels

Price per month **€ 239.00** (excl. VAT)



Position 1



Zet jouw vakantiehuis te koop

Position 2



Detail pages

Position 1:

Format 468 x 60 pixels

Price per month **€ 234.00** (excl. VAT)

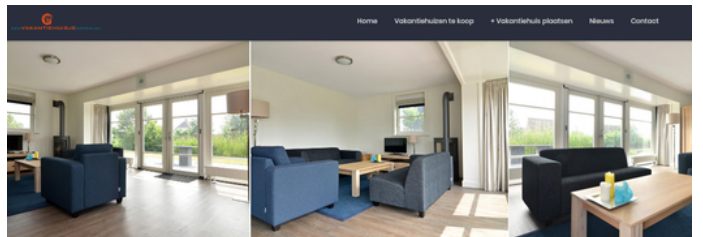
This banner appears on all detail pages

Position 2:

Format 468 x 60 pixels

Price per month **€ 214.00** (excl. VAT)

This banner appears on all detail pages



Position 1



Position 2

AUTOMATIC PLACEMENT

XML OR JSON

Place your recreational property automatically on www.eenvakantiehuisjekopen.nl by means of an XML or JSON link. Does the property stock on your website change? Then your ads on www.eenvakantiehuisjekopen.nl also change automatically.

The automatic placement of your property stock costs
€ 1990,00 per year



THIS IS HOW IT WORKS SIMPLE AND AFFORDABLE

-
- Create an XML or JSON file containing your properties with fields such as description, features and images
 - Tell us the link of the XML or JSON file
 - We'll import your properties once every day and place them on our website.

It's that simple. Properties on our website are also optimized for search engines and shared with our social media followers

This is how you arrange it

ASK YOUR WEBSITE BUILDER

If you want to automatically place your properties on our website, please contact redactie@eenvakantiehuisjekopen.nl or call +31- (0)70 - 217 12 82.



INVENTORY MANAGEMENT EASY DOES IT

www.eenvakantiehuisjekopen.nl offers you the possibility to manage your property stock online. You simply enter your properties on our website and with a simple link they also appear on your own website. You can also share events and news items via our website.

We then share them again with our social media followers.

An account on www.eenvakantiehuisjekopen.nl will only cost you **€ 1990,00** a year.



SOCIAL MEDIA OPTIMAL EXPOSURE

All properties advertised on www.eenvakantiehuisjekopen.nl, are shared with our social media pages and groups on Facebook, Instagram, LinkedIn and Twitter.

Because your homes are brought to the attention of our 10,000+ followers, you increase your reach considerably all for the same price.

Free trial

AND CONTACT US

Request a free trial account now and try us for 3 months without obligations.

Contact us:
redactie@eenvakantiehuisjekopen.nl
or call +31- (0)70 217 12 82

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